

Reve21 begins moringa plantation in Cambodia

- Specific actions to reduce greenhouse gas emissions towards the SDGs goal of 2030 -

27 June 2024

Genuinely your own hair Reve21 (Head office: Chuo-ku, Osaka City; CEO: Katsumasa Okamura; hereinafter referred to as " Reve21 ") , with the cooperation of local subsidiary CO2CUT.Co.,Ltd., will begin reforestation in Cambodia (Siem Reap City, Kingdom of Cambodia) in June 2024 with the aim of achieving carbon neutrality. This is a concrete action to reduce greenhouse gas emissions toward the SDGs goal of 2030.



(Photo above: Staff from local subsidiary CO2CUT planting moringa trees)

The reforestation activities are part of the Cambodian government's policy to strengthen greening projects in special economic zones, and investors from Japan and other countries are expected to introduce new business styles, such as carbon neutrality, natural energy, and environmental measures.

(Right photo: President Okamura shaking hands with the Prime Minister of the Kingdom of Cambodia (left))



[Company Profile] Company name: Hair Clinic Reve21 Co., Ltd.
President and CEO: Katsumasa Okamura

Homepage : <https://www.reve21.com/>

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993, Capital: 40,000,000 yen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment

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