

NEWS RELEASE

Reve21 and Yamagata Kaihatsu Kogyo to Collaborate in Osaka Chamber of Commerce and Industry's "SDGs Cafe

 \sim First 3 companies to sign up for tree-planting activities at the event will receive a gift on arrival! \sim

Sep. 20, 2024

Genuine Own Hair Reve21 (Head office: Chuo-ku, Osaka; President: Katsumasa Okamura; hereinafter "Reve21") is pleased to announce that on October 16-17, 2024, the Osaka Chamber of Commerce and Industry (Chuo-ku, Osaka) will host the SDGs Cafe in cooperation with Yamagata Kaihatsu Kogyo Corporation (Kishiwada City, Osaka Prefecture) and the SDGs (Kishiwada City, Osaka) to exhibit at the SDGs Cafe. This is an event that precedes the Osaka-Kansai Expo, and we will be exhibiting our "Moringa" plant, which will be displayed in the Osaka Health Care Pavilion. As a commemoration of our corporate partnership with Yamagata Kaihatsu Kogyo (Kishiwada City, Osaka Prefecture), a company whose theme is "We want to plant trees" as encouraged by the organizer, we will be offering a gift plan (90,000 worth/company) to the first three companies that agree and sign up for our tree planting activities.

We aim to spread carbon neutral SDG activities in a visible way.



Exhibition Collaboration Commemorative Gift Program.

For the first 3 companies to sign a contract for 100 tree plantations with 1-year ownership in Cambodia / 3,000USD, we will offer gifts from 2 companies. (Local plantation management company: CO2CUT.Co.,LTD)

(Payment: Transfer in U.S. dollars to an overseas bank account; please bear the handling charges) Privilege

① A set of "neoharu" and "moringa potted plant" (90,000 yen equivalent), the same as the exhibits

2 Guided tour of Cambodia tree planting (reservation required)

③ Provide photos of Cambodia reforestation (irregular)

Terms and conditions: Limited to companies that visit the SDGs Café.

[For inquiries regarding this release, please contact] Public Relations Department, Hair Clinic Reve-21 Co.,Ltd. TEL: 090-4493-1685 FAX: 06-4794-2481 Email: kouhou@reve21.co.jp



NEWS RELEASE

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Japan Externa

Organization

Overview of CO2CUT.Co.,LTD, a local plantation management company

CO2CUT.Co.,LTD, a local corporation in which Reeb 21 has invested, will open a corporation in Siem Reap, Cambodia in 2024 and is a corporation that works with the Cambodian government with carbon neutrality through afforestation as its main business. In September 2024, we visited Mr. Phnom Penh, Director of JETRO's Phnom Penh Office, together with Cambodian government officials to deepen our understanding of the importance of visible afforestation activities toward carbon neutrality.

(Right photo: From left to right, JETRO Director Wakabayashi

and CO2CUT Representative Nishijima, Cambodian government official Mr. Ngouv, Undersecretary

of State)



[Company Profile]

Company name: Hair Clinic Reve21 Co., Ltd. President and CEO: Katsumasa Okamura

Homepage : https://www.reve21.com/

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F Established: November 1993, Capital: 40,000,000 yen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment

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