

Reve21's SDGs activity "Loofah Project" advances to the final round of the Ministry of Education, Culture, Sports, Science and Technology's "Award for Companies Promoting Experience-Based Activities for Youth"

7 Jan 2025

Reve21 (Headquarters: Chuo-ku, Osaka; President and CEO: Okamura Katsumasa; hereinafter referred to as "Reve21"), whose SDGs activity "Luffa Project", which contributes to carbon neutrality, has been selected as one of the 10 finalists from a total of 64 companies for the Ministry of Education, Culture, Sports, Science and Technology's "2024 Awards for Companies Promoting Youth Experience Activities."

The final selection and awards ceremony will be held at the National Olympics Memorial Youth Center on Friday, January 17, 2025.

[About the Youth Experience Activity Promotion Corporate Awards (I-taiken)]

From the 64 applicants, the judging committee evaluated the top 10 companies with particularly outstanding initiatives and selected them to advance to the final round.

At the final round on Friday, January 17, 2025, the top 10 companies will make presentations and the Minister of Education, Culture, Sports, Science and Technology Award, the highest award, and the Excellence Award will be presented on the same day.

[List of companies advancing to the final round] (numbers are in order of presentation)

- ① Daiwa House Industry Co., Ltd.
- ② Impact Japan Co., Ltd.
- ③ Hair Clinic Leave 21 Co., Ltd.
- ④ Kubota Corporation
- ⑤ Sanwa Manufacturing Co., Ltd.
- ⑥ Suntory Holdings Limited
- ⑦ Shimizu Corporation
- ⑧ Tokiwa Kogyo Co., Ltd.
- ⑨ Accenture Japan Co., Ltd.
- ⑩ ALSOK (Sogo Security Services Co., Ltd.)

[Reve21's past awards in this award category]

- Encouragement Award in 2022
- Excellence Award in 2023 (photo on the right)



[Company Profile] Company name: Hair Clinic Reve21 Co., Ltd.

President and CEO: Katsumasa Okamura Homepage : <https://www.reve21.com/>

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993.Capital: 40,000,000 JPYen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment

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