

Reve21 beautifully cleans the hair shrine

October: Offering of sacred offerings and cleaning of the grounds at Izanagi Shrine and Mikami Shrine
October 30, 2024

Genuinely Your Own Hair Reve21 (Headquarters: Chuo-ku, Osaka; President and CEO: Katsumasa Okamura; hereinafter referred to as Reve21) celebrated its 48th anniversary by cleaning the grounds of Izanagi Shrine (Awaji City, Hyogo Prefecture) and Mikami Shrine (Saga, Ukyo Ward, Kyoto City), which is a traditional event where people offer tamagushi branches.

Reve21 made a sacred offering and cleaned up the "Hair Appreciation Monument" located in the grounds of Izanagi Shrine (Awaji City, Hyogo Prefecture). The monument was shampooed and cleaned with the company's eco-friendly product (water purification shampoo) which will be exhibited at EXPO2025.



※"Hair Gratitude Monument": A monument

dedicated by Reve21 to express gratitude for hair and to pray for the development and happiness of all those involved with hair.



Furthermore, through offering tamagushi at Mikami Shrine (Saga, Ukyo Ward, Kyoto City) and wiping off the tamagaki fence within the shrine grounds, we expressed our gratitude for hair and prayed for the end of hair problems around the world.

Many foreigners were visiting the shrine grounds, and we were reminded that feelings about "hair" are the same all over the world.

Through the offerings of tamagushi at Izanagi

Shrine and Mikami Shrine, Reve21 will continue to do its utmost to express our gratitude for hair and take steps to regain our true, authentic hair.

[Company Profile]

Company name: Hair Clinic Reve21 Co., Ltd. President and CEO: Katsumasa Okamura

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Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993, Capital: 40,000,000 yen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment

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