

Reve21 will use the proceeds from the sale of loofah scrubbers to support children's cafeterias.

The Loofah Project: Protecting Children's Cafeterias through SDGs Activities to Protect the Ocean

April 25, 2025

Genuinely their own hair Reve21 sold loofah scrubbers made as part of the "Loofah Project," an SDGs activity with children in Sakai City, Osaka Prefecture, at the "IZUMI x SAKAI SDGs Marche & Dance Fes." held last month, and donated the proceeds to the Sakai Children's Cafeteria Network on April 8, 2025.

Since 2022, we have been making donations to the "Luffa Project," an SDGs activity that we are working on with children in Sakai City.

This donation will be used to support Kodomo Shokudo, which provides meals and a place to stay for local children living in a variety of family environments, watches over them, and connects them to support organizations as needed.



The Loofah Project is an SDGs activity that aims to eliminate the emission of microplastic waste from the use of plastic sponges, etc., and promotes and popularizes the use of "loofah scrubbers" as an alternative to these. Reve 21 will be exhibiting about the future of the global environment as follows.



Only a few more days until the Reve21 Expo exhibition (Exhibition location: Osaka Healthcare Pavilion)

[Company Profile]

Company name: Hair Clinic Reve21 Co., Ltd.

President and CEO: Katsumasa Okamura, Homepage : <https://www.reve21.com/>

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993 Capital: 40,000,000 JPYen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment

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