

## **Reve21 participated in the Japan-Cambodia Business Forum held on May 29th.**

June 5, 2025

Genuine Own Hair REVE21 (Head Office: Chuo-ku, Osaka; President: Katsumasa Okamura; hereinafter "REVE21") participated in the Japan-Cambodia Business Forum held at the Hotel New Otani Tokyo (Chiyoda-ku, Tokyo) on Thursday, May 29, 2025.

Reve21 also serves as the secretariat for the Kansai branch of the Cambodia Japan Hope Association (hereinafter referred to as "CJKA") and cooperates with the Cambodian government's events in Japan.

### **[Cambodia-Japan Business Forum]**

A business forum co-hosted by the Cambodian Chamber of Commerce and Industry, the Japan External Trade Organization, the Japan-ASEAN Economic and Industrial Cooperation Committee, and Mizuho Bank.

The event was attended by many government VIPs, including Hun Manet, Prime Minister of the Kingdom of Cambodia.

Cambodian government officials also attended a signing ceremony for a memorandum of understanding between the Cambodian Chamber of Commerce and Industry, the Japan External Trade

Organization (JETRO), the Council for the Development of Cambodia, and the Ministry of Economy, Trade and Industry, and handed over the memorandum of understanding on economic cooperation to participants.

The total amount of global investment in Cambodia in 2024 is expected to increase significantly, reaching approximately 993 billion yen, a 40% increase from the previous year.

### **[Summary of CJKA Kansai Branch's Cooperation]**

The CJKA Kansai Branch, which is cooperating with Reve 21, introduced the government and companies to the 227 Japanese and Cambodian companies that participated in the business forum. They also explained to many of the companies that they act as a consultation desk for investment in Cambodia and the acceptance of human resources. A representative from a major Japanese company who participated commented, **"We were worried because we had not yet expanded into Cambodia, but the CJKA Kansai Branch introduced us to Cambodian government officials and key companies, which was a great help."**

**[Company Profile]** Company name: Hair Clinic Reve21 Co., Ltd.

President and CEO: Katsumasa Okamura Homepage : <https://www.reve21.com/>

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993, Capital: 40,000,000 yen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment



**【For inquiries regarding this release, please contact】**  
Public Relations Department, Hair Clinic Reve-21 Co., Ltd.  
TEL : 090-4493-1685 FAX : 06-4794-2481 Email : kouhou@reve21.co.jp