

# The wonderful plant "Moringa" is on display at the Expo site.

July 18, 2025

Reve 21 (Head Office: Chuo-ku, Osaka; President and CEO: Katsumasa Okamura, hereinafter "Reve 21") is exhibiting plants from its "Carbon Neutral Activities through Moringa Tree Planting" initiative on benches in the "Kaze-no-Hiroba (Wind Plaza) Area" inside the Osaka-Kansai Expo venue from Tuesday, July 15, 2025, until the end of the event.

The Reve 21 is on display as evidence of a corporate partnership with Yamagata Kaihatsu Kogyo (Kishiwada, Osaka), a company based in the SDGs theme of "planting trees."



## [Moringa Exhibition Summary]

- Exhibition location: Installed on the "neoharu" bench in Kaze no Hiroba (near the West Gate)
- Reve21 is carrying out a reforestation project in Cambodia of "moringa," a plant that contributes to carbon neutrality, from 2024, following Kyoto Prefecture and Okinawa Prefecture.
- Overview of Moringa: A plant that is said to absorb about 50 times as much CO2 as cedar, it is also known as the "miracle tree." (Photo above: The plant in the white circle is "Moringa")



■Reve21 will continue to advance SDG activities through its "carbon neutral activities" and continue to challenge ourselves toward a sustainable future.

## [Company Profile]

Company name: Hair Clinic Reve21 Co., Ltd.  
 President and CEO: Katsumasa Okamura Homepage : <https://www.reve21.com/>  
 Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F  
 Established: November 1993, Capital: 40,000,000 yen  
 Main services: Hair growth treatment services, manufacturing and sales of medical equipment

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