# 正真正銘 自分の髪 リーブ21

# **NEWS RELEASE**

Hair Regrowth Champion of Japan: Opera Singer Mr. Oki (60)  $\sim$  REVE21 Announces 24th Hair Regrowth Japan Championship Winners  $\sim$ 

2024/11/15

Genuinely Your Own Hair Reve21 (Headquarters: Chuo-ku, Osaka; President and CEO: Katsumasa Okamura; hereinafter referred to as Reve21) has announced the 10 winners of the "24th Hair Regrowth Japan Championship" conducted from August 2024. Opera singer Mr. Masaru Oki (60 years old/pseudonym) was selected as the Hair Regrowth Champion of Japan.

The "Hair Regrowth Japan Championship" has been held annually since 2001 by Hair Clinic Reve21, with the concept of "wanting people who are suffering from hair loss to experience the joy of hair regrowth."

This year, the 24th championship received numerous entries nationwide, with 58candidates selected through document participating screening in the final competition. The champion was determined through final judging considering hair regrowth conditions, personal episodes, and web voting results.

# 発毛日本

Champion Mr. Oki (right) and President Okamura

### ENTRY No.33

大木真さん 60歳・男性 / 池袋O.C



オペラの仕事でスタッフからカツラではな く「地毛でいきます。」と言われたのが嬉 しかった



Mr. Oki's Hair Regrowth Result

[Champion Mr. Oki's Comment] As an opera singer, stage preparations usually involved preparing wigs for me. However, since my hair has grown back, wigs are no longer prepared for me! Now I want to challenge various roles using my own hair.

\*Pseudonym used for privacy protection

[Hair Regrowth Japan Championship Website] Mr. Oki's Hair Regrowth Journey https://contest.reve21.co.jp/2024/

Hair Regrowth Experience Plan that Mr. Oki Underwent https://www.reve21.co.jp/adv\_lp/revex/

## [Company Profile]

Company name: Hair Clinic Reve-21 Co.,Ltd. President and CEO: Katsumasa Okamura Home page: https://www.reve21.com/ Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F Established: November 1993, Capital: 40,000,000 yen Main services: Hair growth treatment service, manufacturing and sales of medical equipment

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