

## **NEWS RELEASE**

Reve21 exhibits carbon neutrality one year later!

~ SDGs Activity "The Challenge to Go Carbon Neutral" to the World~!

Jul. 30, 2024

Genuine Own Hair REVE21 (Head Office: Chuo-ku, Osaka; President: Katsumasa Okamura;

hereinafter "REVE21") will exhibit and showcase our vision of the future and products at the Osaka-

Kansai Expo (Tuesday, July 15, 2025 - Monday, July 21, 2025) one year later.

< Osaka Healthcare Pavilion Exhibition/Exhibit Zone at Expo 2025 Osaka/Kansai >.

https://osaka2025.site/sme-info/



(Above: Images of future zero-carbon companies\* and a carbon-neutral society) \*Zero carbon company: Greenhouse gas emissions from a company minus the amount absorbed by forests, to be virtually zero.

To welcome a bright future society, we at REVE21 will continue to take on the challenge of becoming carbon neutral and are looking for companies to take on this challenge with us.

[Exhibits] Green Carbon Activities (1), Blue Carbon Activities (2) and (3)

1) "Afforestation Carbon Neutral Project": Installing CO2-absorbing plants indoors

2) "Loofah Project": Reduction of plastic waste from household drains with loofah towels

3) "Water Purification Shampoo": Reduction of sewage through the use of household

materials with evidence of water quality improvement

[Company Profile] Company name: Hair Clinic Reve21 Co., Ltd.

President and CEO: Katsumasa Okamura Homepage : https://www.reve21.com/

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993, Capital: 40,000,000 yen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment

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