

Reve21 President Okamura pays a courtesy visit to the Minister of Health, Labour and Welfare

- Contributing to a high quality of life for all patients battling cancer treatment -

February 27, 2025

Reve 21, a company that provides hair that is truly your own (Headquarters: Chuo-ku, Osaka City; CEO: Katsumasa Okamura; hereinafter referred to as "Reve21"), President Okamura paid a courtesy visit to Minister of Health, Labour and Welfare, Takamaro Fukuoka, on Tuesday, February 25, 2025, and had the opportunity to talk about realizing sustainable medical care.



President Okamura expressed his intention to continue contributing to a high quality of life for all patients battling cancer treatment by bringing the hair growth know-how he has cultivated since the company's founding to the medical field.

He also explained that when it comes to side effects of chemotherapy, the one they most want support for is "hair loss." He noted that for many cancer patients, changes in appearance cause difficulties in their daily lives, such as at work or school, and make it difficult for them to continue treatment, which causes psychological distress.

President Okamura stated that he is convinced that sustainable medical care will be realized, based on Minister Fukuoka's understanding of the patient's perspective and his willingness to share information within the Ministry of Health, Labour and Welfare.

Reve21 will continue to work hard to meet the wishes of cancer patients.

[Company Profile] Company name: Hair Clinic Reve21 C

President and CEO: Katsumasa Okamura Homepage : <https://www.reve21.com/>

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993 Capital: 40,000,000 JPYen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment



抗がん剤治療中の皆様にも
正真正銘自分の髪を。
リーブ21専心の提案です。

【For inquiries regarding this release, please contact】

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