

Reve21's SDGs activity "Loofah Project" has received the "Excellence Award" from the Ministry of Education, Culture, Sports, Science and Technology for the second consecutive year!

79 days until EXPO2025 opens, 172 days until Reve21 exhibition

January 24, 2025

Reve21 (Headquarters: Chuo-ku, Osaka; President and CEO: Okamura Katsumasa; hereinafter referred to as "Reve21"), a company that creates hair that is truly your own, was awarded the "Excellence Award" for the second consecutive year at the Ministry of Education, Culture, Sports, Science and Technology's "2024 Youth Experience Activity Promotion Companies Awards" on Friday, January 17, 2025, for its SDGs activity, the Loofah Project, which contributes to carbon neutrality.

[Youth Experience Activity Promotion Company Award (Ii-taiken)]



Out of 64 applicants, the top 10 companies with particularly outstanding initiatives were awarded by the Ministry of Education, Culture, Sports, Science and Technology in the final screening.

After the presentation, the staff member regretted, "I was so nervous that I messed up."

[Reve21's past awards in this award]

- Encouragement Award in 2022
- Excellent Award in 2023

Reve21 will exhibit its carbon neutral activities, including the award-winning SDGs activity "Loofah Project," at the Osaka Healthcare Pavilion at the Osaka-Kansai Expo from Tuesday, July 15th to Monday, July 21st, 2025.

Discount tickets "Early Tickets" (valid for admission until July 18th, 2025), which can also be used during Reve21's exhibition period, can be purchased until April 12th, 2025. For more information, please see the official EXPO2025 website.

<https://www.expo2025.or.jp/tickets-index/>

**[Company Profile]**

Company name: Hair Clinic Reve21 Co., Ltd.

President and CEO: Katsumasa Okamura Homepage : <https://www.reve21.com/>

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993 Capital: 40,000,000 JPYen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment

**【For inquiries regarding this release, please contact】**  
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