

Approximately 175,000 people visited the Reve21 Expo exhibition!

July 25, 2025

Reve21 (headquarters: Chuo-ku, Osaka; President and CEO: Katsumasa Okamura; hereinafter referred to as "Reve21") exhibited at the Osaka-Kansai Expo to showcase our SDGs activities. Approximately 175,000 people visited the Osaka Healthcare Pavilion Atrium, the venue for the exhibit, over the one week period from July 15th (Tuesday) to July 21st (Monday), 2025.

[Exhibition policy for Reve21's Expo] In line with the exhibition theme of the challenge to become carbon neutral, we will adopt trick art exhibits that do not use electricity. After the exhibition ends, we will make effective use of the exhibits, such as lending them free of charge to public institutions. (For inquiries, please contact the Public Relations Department. [Shipping costs will be borne by the exhibitor])

● **Comments from Reve21 staff:** " Many people were able to learn about our SDG activities by scanning the materials through the QR codes on the exhibits and listening to the English audio. It was happy to hear the children's exclamations of surprise when they saw the trick photos we had taken. We were also very delighted that so many of our employees came to see it. "



(Photo above: President Okamura (left) also visited)

■ **Comments from general visitors** (excerpts)



"Who is sending a message to the future?" (Answer: "President Okamura"), "This is the first time we've seen technology that can only be seen when the flash is on!", "Trick art photos are a great souvenir", "It's amazing that your company is contributing to the global environment", etc.

■ Reve21 will continue to advance our SDG activities through our "carbon neutral activities" and continue to challenge ourselves toward a sustainable future.

[Company Profile]

Company name: Hair Clinic Reve21 Co., Ltd.

President and CEO: Katsumasa Okamura

Homepage : <https://www.reve21.com/>

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993, Capital: 40,000,000 yen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment

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