NEWS RELEASE

Reve21 has become the Kansai branch of the Cambodia Japan Hope Association (CJKA)

128 days until EXPO2025 opens, 221 days until Reve21 exhibition

6Dec2024

Genuinely Your Own Hair Reve21 (Headquarters: Chuo-ku, Osaka; President and CEO: Katsumasa Okamura; hereinafter referred to as Reve21) Following President Okamura's appointment as special advisor to the headquarters of the Cambodian Government-led economic organization "Cambodia Japan Hope Association (hereinafter referred to as "CJKA")," Reve21 was tasked by the Chairman of the CJKA Board of Directors to establish and operate the first CJKA Kansai branch in Japan. (The Cambodia Japan Hope Association Kansai Branch was established on November 29, 2024.)

The main role of the Kansai branch of the Cambodia-Japan Hope Association (General Incorporated Association) (Reve21 President



Okamura also serves as the Kansai branch chief) is to support the activities of the CJKA in Japan. (The Kansai branch supports CJKA members 1 to 7)

- (1) Supporting friendly relations between the people of Japan and Cambodia
- (2) Providing information to make Cambodia's investment environment more attractive to Japanese investors (above: branch logo)
- (3) Supporting Japanese investors in holding business conferences and seminars on investment opportunities, economic potential, and tourism in Cambodia
- (4) Providing accurate and positive information about Cambodia and Japan
- (5) Supporting employment of Cambodians in Japan
- (6) Supporting the holding of cultural, religious, and entertainment events and cultural promotion activities to introduce Cambodian culture in Japan (above: SDGs goals)
- (7) Supporting various beneficial activities that will enhance the reputation of the Cambodia-Japan Hope Association and bring positive contributions to both countriests)

[CJKA]CJKA was established based on the "Comprehensive Strategic Partnership" agreed upon by Japan and ASEAN in 2023, and is a platform to support relations between the two countries. The chairman of the board of directors is HENG SOUR, Minister of Labor and Vocational Training. CJKA is looking for members from Japanese companies and other organizations who aim to act as a bridge to strengthen social ties and deepen mutual understanding between the two countries. https://www.cjka.net/ja

[Company Profile] Company name: Hair Clinic Reve21 Co., Ltd.

President and CEO: Katsumasa Okamura Homepage: https://www.reve21.com/

Head office location: 2-1-61 Shiromi, Chuo-ku, Osaka, Osaka Prefecture Twin 21 MID Tower 22F

Established: November 1993. Capital: 40,000,000 JPYen

Main services: Hair growth treatment services, manufacturing and sales of medical equipment

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