

March 29, 2024

## Reve 21 exhibits and displays at the Osaka Healthcare Pavilion at Expo '2025 Osaka!

### Disseminating our SDGs activity "Challenge to become carbon neutral" to the world!

Genuine Own HairReve21 (Head Office: Chuo-ku, Osaka; President: Katsumasa Okamura; hereinafter "Reve21") has been selected as one of the 13 "Power Spot IN OSAKA Small and Medium-sized Companies" by the Osaka Federation of Small Business Associations (Chuo-ku, Osaka) and will be exhibiting and displaying its products from July 15 (Tuesday) to July 21 (Monday), 2025 in the Osaka and They will exhibit and showcase their products in the Osaka Healthcare Pavilion at Expo '2025 Osaka-Kansai.

<Osaka Healthcare Pavilion Exhibition Zone at Expo 2025 Osaka/Kansai>

<https://osaka2025.site/sme-info/>



**プラゴミを減らそう!**   
**ヘチマプロジェクト**

子供たちと一緒にヘチマたわしをつくり、マイクロプラスチックの海への流出を減らそうという取り組みです。

  

ヘチマを育て、タワシを作る      スポンジをヘチマタワシに替える      プラゴミを減らし、海をきれいに

**CO2を減らそう!**   
**モリンガプロジェクト**

一般的な植物の約20倍ものCO2を吸収するモリンガ。この植物を植林し、カーボンニュートラルに貢献します。

  

モリンガの苗を育て、植樹を行う      モリンガの木がCO2を吸収      その種から水質浄化シャンプーを作る

#### 【Reve 21's SDGs activities】

The "Carbon Neutral Challenge" implemented since 2018: (1) to (3)

- 1) "Planting Carbon Neutral Project": Installing CO<sub>2</sub>-absorbing plants indoors
- 2) "Loofah Project": Reducing plastic waste from household drains with loofah towels
- 3) "Water Purification Shampoo": Reduce sewage by using household materials that have evidence of water quality improvement.

#### 【Company Profile】

Company name: Hair Clinic Reve-21 Co.,Ltd.,President: Katsumasa Okamura

Home Page <https://www.reve21.com/>

Head Office: 22F Twin 21 MID Tower, 2-1-61 Shiromi, Chuo-ku, Osaka-shi, Osaka

Established: November 1993,Capital: 40,000,000 yen

Main services: Hair regrowth treatment services, manufacturing and sales of medical equipment

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