

Reve21's SDGs activity "Hechima Project" received the Excellence Award at the Ministry of Education, Culture, Sports, Science and Technology's "Award for Companies Promoting Experienced Activities for Youth"

March 5, 2024

Genuinely your own hair Reve 21 (Headquarters: Chuo-ku, Osaka, President and CEO: Katsumasa Okamura, hereinafter referred to as "Reve 21") received an application for the Ministry of Education, In the 2023 Ministry of Education, Culture, Sports, Science and Technology "Award for Companies Promoting Youth Experiential Activities," we received the "Excellence Award" for the "Loofah Project," an SDGs activity of Reve21 that contributes to carbon neutrality, among 69 companies that applied for the award. The final screening and award ceremony was held on February 22, 2024 (Thursday), and on the same day, the top 10 companies selected through document screening reviewed the presentations, and the winners were determined.



The final judging and award ceremony was held on February 22, 2024 (Thursday). On the same day, the top 10 companies selected in the document screening were chosen to receive the awards after a presentation review.

Comments from the staff of Reve21 who participated in the final judging and award ceremony

"We are happy just to have made it to the final judging among all the big, well-known companies."

"I was surprised to see how many companies are enthusiastic about implementing the Youth Experience Program. "

"I can't wait to report back to the children who have been involved in the activities for about a year. "

For inquiries regarding this release, please contact
Public Relations Department, Hair Clinic Reve-21 Co.,Ltd.
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◆Loofah Project: A social contribution activity to reduce the amount of microplastic waste discharged from household drains when washing dishes, etc., by growing loofahs with local children to make shitoshi, which are then used in school gardens and homes, and sold to support charitable organizations with the proceeds.



【Company Profile】

Company name: Hair Clinic Reve-21 Co.,Ltd.

President: Katsumasa Okamura

Home Page <https://www.reve21.com/>

Head Office: 22F Twin 21 MID Tower, 2-1-61 Shiromi, Chuo-ku, Osaka-shi, Osaka

Established: November 1993

Capital: 40,000,000 yen

Main services: Hair regrowth treatment services, manufacturing and sales of medical equipment

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