

18-year-old Shiraishi wins second place in Japan's No. 1 Hair Growth Contest!

18-year-old Shiraishi won second place in the hair growth contest at “The 23rd Japan New Hair Growth Contest”. We asked Nonahi Shiraishi (18,female student/pseudonym) about her joy.



I want to grow my hair and enjoy hair arrangement!
 “When I was in junior high school, hair loss as big as my pinky fingernail started and it spread to my entire head. When I could no longer hide it, I covered it up with a wig.

I tried some treatments at the hospital, but it got worse, so I decided to go to Reve21. Counseling was very

thorough and I was able to honestly express my concerns. I was happy that my hair grew back and I was able to go to school without a wig, and I'm really excited about being able to dye my hair and arrange it.

”



Runner-up Shiraishi and Reve21 staff

★Click here for Shiraishi's interview video

<https://www.youtube.com/watch?v=Ie7TaKE51k8>

★Click here for “Japan New Hair Growth Contest” site

<https://contest.reve21.co.jp/2023/winner/>

“Japan New Hair Growth Contest” has been held every year since 2001 by hair clinic Reve21.

【Company Profile】

Hair Clinic Reve 21 Co., Ltd.

Representative Director and President: Katsumasa Okamura

Home page <https://www.reve21.co.jp/>

Head office location: Twin 21 MID Tower 22F, 2-1-61 Shiromi, Chuo-ku, Osaka-shi, Osaka Prefecture

Established: November 1993, Capital: 40,000,000 yen

Main services: Hair growth treatment service, manufacturing and sales of medical equipment

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